

Adams Public Library

2015-2016 ASLP

For the 2016-2017 we have chosen to focus on our Friends/Volunteer Program, Adult Programs and Technology.

Friends/Volunteer Program: Focused on utilizing Friends and Volunteers as active and effective resources to assist with access, services, program delivery, fundraising efforts, publicity and community relations.

- *Fundraising and Events*-We plan to use our Friends group to plan and present programs such as LEO programs. They will plan and put on old time games at the Community Picnic as well as advertise the group and promote the library at the event. The Friends will also prepare, advertise and put on the Annual Book Sale at the Adams Community Day using the donations to further the group. District funds will be used to pay for programs and supplies.
- *Open House*-Friends will assist in preparing and participating in community relations programs such as the annual open house. This will include helping prepare the library, snacks and drinks and clean up for the open house. District funds will be used to pay for snacks and supplies needed to have an open house event.
- *Track volunteer hours*-tracking hours volunteered will show the value of our volunteers. If we were to pay these volunteers hourly it would cost hundreds. Instead the Library will recognize the Friends of the Adams Library with a dinner and gratitude.

Goals & Objectives

Short Term-To maintain an active group of library volunteers and utilize the friends to help the library be more active.

Long Term-Utilize and encourage volunteers in all library activities and have friends encourage others to join the friends group.

Outcomes-An increase in volunteers and the number of volunteer run activities. An increase in the amount of activities the library friends present.

Technology: The library will increase web presences and technology resources to provide rural community access to the internet, education and career resources.

- *Adams American Online*-A monthly newsletter online that reports on library activities. The library will write and produce the monthly city newsletter that contains library information, programs and book reviews. The library will make the newsletter available to view online for 3 months. District funds will be used to pay for the staff salary for the time spent towards creating the Adams American Online.
- *Facebook*-The Library will maintain the City and Library combined Facebook page with the latest updates from the library about events, news and interesting library facts. The library will promote library events with paid advertising on Facebook. District funds will be used to pay for the advertising and staff salary for the time spent towards creating and maintaining the Facebook page.

- *Webpage*-The library will maintain the Library webpage with programs, news, events and links to library information, databases and programs. . District funds will be used to pay for the website and staff salary for the time spent towards creating and maintaining the website.

Goals & Objectives

Short Term-For patrons to have access to current information and news about library happenings.

Long Term-To establish our presence in the community as an important part of the community structure and ensure the public knows of library programs and resources as it is vital to the quality of life in our community.

Outcomes-To be measured by participation, requests for additional programs and hits on Facebook and the web pages.

Adult Programming: Focused on continuing education programs, enhancement of economic viability, and lifelong learning. Includes outreach to seniors and the homebound.

- *Adult Collection Development*- Annual weeding and acquisition of a diverse population of books. Using survey and observing adult patron book preferences to influence purchasing. District funds will be used for the supplies to perform surveys and to purchase books.
- *Deliver Me A Book*-A program that allows homebound patrons to request a book and have it delivered for their reading pleasure. Volunteers will deliver and pick up the books from homebound patrons. District funds will be used to advertise the program and purchase books that the senior population would like to have delivered to them.
- *Paperback Bring Back*-A program of paperback books that allows patrons to take paperback books without checkout, no time limits and they may choose not to return the book. Also allows patrons to donate paperback books and contribute to an ever rotating inventory of books.
- *Adult Centered Programs*-The Library will provide several programs that appeal specifically to adults such as book journaling and art. District funds will be used to fund the programs, advertise and purchase supplies.

Goals & Objectives

Short Term-To create and maintain interest in the adult services of the library and provide services that will encourage adult patron use.

Long Term-To increase the number of adults involved in library activities and satisfaction of adult patrons with available inventory and programs.

Outcomes-Adults will become more involved in programs offered by the library and encourage other families to engage in our services. To be measured by participation numbers and observation.