Stanfield Public Library
Annual Library Service
Fiscal Year 2015-16

Vision Statement: To provide the citizens of Stanfield and the surrounding areas with a welcoming and comfortable environment to use the educational and technical resources available, including Internet Access, Reference and Community information.

Mission:
The Stanfield Public Library's mission is to provide a cultural, informational, and educational resource for the community.

1. K-12 Youth Programs: Focus on expanding our programs for youth in grades 6-12.

> **Goal**: Provide more programs that are specifically catered to Young Adults that will help increase usage of the library and its services.

Objectives:
- Offer a weekly or bimonthly program that is catered to Young Adults.
- Increase circulation of Young Adult Materials
- Provide a monthly book suggestion and top reads list.
- Offer a welcoming environment for learning and relaxing.

Measuring Results:
- Consistent program attendance
- Consistent participation
- Increased library usage for this age group
- Increased checkouts in Young Adult Material.

2. Adult Programs: Focused on expanding and enhancing our collection of items that are needed and have more information available to library patrons on services that we offer.

Goal: Provide programs and library materials suitable for adult patrons in areas that we a lacking such as our Non-Fiction Spanish collection.

Objective:
* Increased Adult Spanish Collection
* Provide more and better information on online services that our library offers
* Offer training for adults on digital services and devices.
* Provide a monthly book suggestion and top reads list.

Measuring Results:
- Measure increase in Adult Spanish Materials
- Measure increase in online service use
- Measured through interaction with patrons

3. Technology: Focus on an up to date library website with current information.

Goals: Get more current information, services and programs our library has to offer to the public.

 Objectives:
- Increase library usage
- Increase program attendance
- Increase online service usage
- Make our library more relevant

Measuring Results:
- Measure program participation
- Measure social media responses
- Measure library usage