

Stanfield Public Library
Annual Library Service Plan Priorities
Fiscal Year 2016-17

Priority #1: Welcoming/User Friendly Atmosphere: Focused on developing a library that is a friendly, active and welcoming center of rural community life.

Many libraries do a good job at this, but I believe that it is very important for libraries to remember what our mission is and keep our library inviting to all.

Goal: Keep our library active and relevant
Measure results: Increased library use.

Priority #2: Friends/Volunteer Program: Focused on utilizing Friends and Volunteers as active and effective resources to assist with access, services, program delivery, fundraising efforts, publicity and community relations.

We all know just how short libraries are on funding and without funding many things are not possible. Libraries are not only a source of books, movies and informs, we are also often found to be the source for computers, internet access and online resources. Sometimes libraries are also used for socializing young children. The Stanfield Library has lost a few donations due to the fact that we are not a 501c3. Due to how limited we are on funds it is becoming clear that we need to spend more time getting a friends group together to help with our volunteer and financial needs.

Goal: Get consistent volunteers, and a “friends of the library” organization going

Measuring Results: Consistent volunteers and a functioning “friends of the library” organization.

Priority #3: Community Relations Program: Focused on establishing the library as a vital presence in the community.

Libraries are often over looked when it comes to communities and what they have to offer. We all strive to connect with our patrons, but are we also reaching out to organizations the can offer more connections. This can be done by program sharing, advertising or even as simple as getting information to them about what you have to offer

Goal: Work on teaming up with the school and other organizations to get more awareness out about what the library has to offer.

Measuring Results: Increase in the number of Library Cards, increased library use, and increased circulation.